



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUILDING STRONG FAMILIES

YMCA FATHER DAUGHTER DANCE SPONSORSHIP PACKET BELL ROAD YMCA

WHEN: Saturday, February 6, 2016
TIME: 6:30-8:30 pm
LOCATION: BELL ROAD YMCA
2435 Bell Road
Montgomery, Alabama 36117
334 271 4343
smiller@ymcamontgomery.org





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Dear Prospective Sponsor:

The YMCA of Greater Montgomery lives its mission to Build Character, Make a Difference, and Change Lives each day by never turning anyone away who cannot afford a YMCA program or service. The YMCA Annual Campaign is the key to delivering on this promise to the community. Each year, hundreds of volunteers raise dollars from thousands of donors to make the YMCA dream a reality for thousands of young people and families.

We invite you to participate as a sponsor for the YMCA Father Daughter Dance-Benefiting the YMCA's Annual Campaign. The event will give your company great exposure in the community while helping raise money for a great cause. The Bell Road YMCA has established the Father Daughter Dance as a tradition for our community. For the past 21 years, hundreds have celebrated the special bond between fathers and their daughters.

All proceeds from this event support the YMCA's Annual Giving Campaign. Every contribution to the Campaign, no matter the size, does its part to provide direct program support and financial assistance to families in our area. By working together, we can have an impact that is felt far beyond simple dollars and cents. We have the chance to build something amazing: the spirit, mind, and body of an entire community.

Attached you will find the full sponsorship packet that includes material explaining what you can expect from the different levels of support. We look forward to your participation in the YMCA Father Daughter Dance -Benefiting the YMCA's Annual Campaign!

Please do not hesitate to contact me directly if you have any questions.

Sincerely,

Sonja Miller
Associate Executive Director
Bell Road Branch
Dance Coordinator



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2016 Sponsorship Opportunities

Presenting Sponsor - \$1,000 (One Available)

- Company name/logo prominently displayed as “Presenting Sponsor” on all printed materials, sponsor banners, event brochures and posters. Banner will be on display in the Bell Road YMCA 30 days prior to and following the event
- Company banner at event
- Recognition by MC as a “Presenting Sponsor”
- 6 Complimentary tickets to the dance (Father/Daughter couples only, please)
- One promotional table at event (in lobby area)
- Opportunity to donate logo items for participant goody bags
- Industry exclusivity within event
- Recognition as a “Presenting Sponsor” on the YMCA Father Daughter Dance webpage

Gold Sponsor - \$750 (One Available)

- Company name/logo displayed on all printed materials, sponsor banners, event brochures and posters
- Company Banner at event
- Recognition by MC as a “Gold Sponsor”
- 4 Complimentary tickets to the dance (Father/Daughter couples only, please)
- One promotional table at event (in lobby area)
- Opportunity to donate logo items for participant goody bags
- Recognition as a sponsor on the YMCA Father Daughter Dance webpage

Silver Sponsor - \$500

- Company name/logo displayed on all printed materials, including T-shirts, sponsor banners, event brochures and posters.
- Recognition from stage by MC as a “Silver Sponsor”
- 2 Complimentary tickets to the dance (Father/Daughter couples only, please)
- Opportunity to donate logo items for participant goody bags
- Recognition as a sponsor on the YMCA Father Daughter Dance webpage

Bronze Sponsor - \$250

- Company name/Logo displayed on all printed materials, sponsor banners, event brochures and posters.
- Opportunity to donate logo items for participant goody bags
- Recognition as a sponsor on the YMCA Father Daughter Dance webpage

Flower Sponsor - \$200

- Sponsor the flowers given to the girls and used for decorating the gym. Sponsorship includes a sign stating, “Flowers Sponsored by (Company Name/Logo)” at the dance.
- Logo included in marketing materials and opportunity to donate items for goodie bags.



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Sponsorship Information:

All agreements and payments need to be finalized before Marketing material is printed

Sponsorship package chosen

Name of sponsor/organization as you would like it to appear

Your Name

Address

City/State/ Zip

Telephone

E-mail

Signature of Company

Date

Signature of Race Director

Date

** Above agreement and sponsorship check need to be submitted by December 1, 2015 to guarantee presentation of logo on printed material.

**If Presenting or Gold level, please attach a statement you would like announced at the dance.

Return to:

Bell Road YMCA

ATTN: Sonja Miller

2435 Bell Road

Montgomery, AL 36117

p 334-271-4343

smiller@ymcamontgomery.org