



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# MEMBERSHIP MEANS MORE!

ANNUAL REPORT 2022 | YMCA of GREATER MONTGOMERY



The Y. For a better us.®

[ymcamontgomery.org](http://ymcamontgomery.org)



The Y. For a better us.®

**Creating safe and joyful spaces for kids to learn and grow**

**Providing resources to help everyone live better lives**

**Inspiring change for vulnerable communities**

**Delivering food for neighbors in need**

At the Y, membership means more because while members work out, we work every day to build brighter futures for youth, improve health and wellness, and demand equity for all.

**The Y is more than buildings and equipment.**

We exist to bring real change to issues affecting the lives of those around us.

Our members don't just join a gym, they join a community that's working to transform their neighbors' lives with more equitable, inclusive, purpose-driven programs and offerings.

Every time they walk through our doors, Y members are strengthening themselves and their communities.

Whether they're joining, volunteering, or donating, our members are giving individuals in need a chance to live a better life.

Beyond just doing something good for themselves, members of the Y contribute to the greater good for their neighbors and communities.

The Y is unique because members can improve their health, support young people, make new friends, and contribute to a stronger, more cohesive community for all.

We are so proud to have you join us in this critical work, and we are grateful that you joined the Y, and can show the world why here, your membership means more.

**Gary A. Cobbs**  
President & CEO

**General Ed Crowell**  
Chair, Board of Directors

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# YOUTH DEVELOPMENT

The Y sparks real change for youth and communities by providing the social, emotional, academic, and physical opportunities for children of all backgrounds to become the change makers their communities need to build a better tomorrow.

From preschool and camp to STEM and sports, the Y steps up to impact children and teens in ways no other organization can.

The YMCA works side-by-side with families and neighbors to support and guide children on their journey to becoming competent, confident, connected, and compassionate adults.

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# EARLY LEARNING & AFTERSCHOOL



All children deserve a warm, welcoming, and inclusive learning environment, full of the engaging experiences and high expectations that empower them to strive and thrive in school, inspire them to make life-long friends, and ensure they feel connected to a community that cares.

Alabama's state-funded First Class Pre-K program, has been awarded the highest quality rating by the National Institute for Early Education Research for the past 16 years. This program is now being offered through 10 classrooms at our YMCAs at the Goodtimes Center, Grandview YMCA, Cleveland Avenue YMCA, Kershaw YMCA, East YMCA, and Tulane Gardens.

For older children, the YMCA's Afterschool offerings continue to accelerate learning, building strong study habits, creativity, and critical thinking skills so students are inspired to take on new challenges and achieve their academic goals. Physically active games built into every day ensure students get up and get moving while they have fun, build their confidence, and learn to be good leaders and teammates.

Everyone at the YMCA is like a family to me. I even have my birthdays & Christmases here. This is the community that raised me. Now it's time for me to pitch in and help, like a village.

Marcus — YMCA Early Learning and Afterschool Graduate

DID YOU KNOW?

33% of families struggle to access certified childcare

IN 2022

1,484

children enjoyed the Y's curriculum-based child care programs through First Class Pre-K and Afterschool

431

children received high-quality childcare their families could not otherwise afford thanks to community support



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# SPORTS



Y Sports provide children of all abilities with the opportunity to discover their best — their best performance, their best friends, and their best selves, all while being good sports.

Our core values of respect, responsibility, care, and honesty anchor every sport we offer. From soccer to swimming, tennis to karate, our professional and volunteers coaches help players tap into the thrill of competition, pursue their goals, build grit and determination, and develop resilience and optimism.

Win or lose, the Y helps children discover a love of athletics and physical activity that lasts a lifetime.

**DID YOU KNOW?**

More than **73%** of parents report that sports programs improved their children's mental and physical health, their relationship skills, and their discipline

**IN 2022**

**7,087**

YMCA players learned good sportmanship and made new friends

**849**

YMCA players received financial assistance to play youth sports thanks to community support

“Before, I made poor choices, but since I started playing soccer with my friends, I now look at things in my life in a much more positive way. Now I can live more positively for my family, my friends and myself.”

Anonymous – YMCA Soccer Team Goalie

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# DAY CAMPS



YMCA Day Camps banish summer boredom with exciting opportunities for children to pursue their passions, take on new challenges, make new friends, and discover their potential as they step up into bold new roles.

By expanding learning experiences well beyond the school year, YMCA packs summers with fresh opportunities, allowing children to pursue their interests and build new skills, memories, and friendships that last a lifetime.

YMCA Day Camps turn the spotlight on learning opportunities that can get crowded out of busy school days. Our energetic and caring counselors welcome all campers as they expand their love of sports, science, art, and nature. Y Camp encourages campers to try new adventures in a safe, supportive, fun, and friendly environment.

“I became a YMCA camp counselor, and now five years later, I still love coming to work! Investing and mentoring our youth is my calling!”

Katie,  
Day Camp Counselor

**DID YOU KNOW?** **76%** of children lack access to summer camp

**IN 2022** YMCA day camps provided **2,253** summer camp experiences children will remember for a lifetime

**267** children received day camp scholarships thanks to community support



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# CAMP CHANDLER



**Friends, fun, and adventure await at YMCA Camp Chandler!** Tucked away in the woods on Lake Jordan, lies an exciting new world, packed with activities children dream of all year long. This beautiful camp fills summer days with thrilling new challenges, giving overnight and day campers the chance to tap into their inner action hero with water sports, horseback riding, ziplining, and archery.

Counselors ensure all campers feel welcomed and included in cabin activities and friendly competitions. Camp Chandler provides a safe and structured environment, becoming a home away from home where children thrive and push themselves to accomplish new goals, gain confidence, make new friends, and practice leadership and teamwork, while making memories that last a lifetime.

“I’d never been zip-lining before. I was so scared at first, we were way up in the trees! But everyone in my cabin was cheering me on, and so I finally jumped, and it was like I was flying!”

Layla – Camp Chandler Scholarship Recipient

**DID YOU KNOW?** **64%** of students say they **need help** building healthy relationships, such as those they build at camp

**IN 2022** Camp Chandler created more than **2,053** exciting new sleep-away camp experiences and friendships

**310** campers received life-changing scholarships to Camp Chandler thanks to community support





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# YOUTH & GOVERNMENT



Young people long to save the world before they can hold public office or even vote. So to prepare them to implement systemic solutions and to inspire them to become change-makers and dedicated public servants, the YMCA's Youth & Government programs give students the opportunity to learn how governments and individuals can use public policy to make their dreams for a better world a reality.

By challenging themselves to take on the roles of different government leaders, and addressing real problems in their communities, members of the YMCA's Youth & Government and Model General Assembly programs draft legislation and analyze real international events, and then work to build support around practical and sustainable solutions.

The YMCA youth in government program is a way for all of us to come together and serve as ONE. And to not only understand our Democracy, but to see a change for the future.

Camila Lopez,  
YMCA Youth Governor

DID YOU KNOW?

Only **39%** of Americans can name the three branches of government

IN 2022

**750**

teenagers learned how to make positive change in their communities through civic engagement and became leaders in YMCA Youth & Government



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# HEALTHY LIVING

Where there's a Y, there's a way to improve the health of every individual, no matter their background or goals.

With a mission centered on togetherness, the Y encourages good health for individuals and whole communities by fostering connections through fitness, fun, and shared interests. The Y provides youth, adults, seniors and families with the guidance and resources needed to achieve greater health and well-being for mind, body, and spirit.

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# WELLNESS

No two people are alike, so no two wellness journeys are alike. At the Y, our members can create wellness and fitness routines that fit – fit their time, their preferences, and their goals.

Our members stick with their health and fitness programs because at the Y, they can find activities and expert staff that keep them motivated, moving, and coming back for more.

In it's 5th year, our Rock Steady Boxing program gives people with Parkinson's disease hope by improving their quality of life through a non-contact boxing based fitness curriculum.

Whether our members take a diabetes prevention or nutrition class, train with friends and family, take groupX classes, learn how to monitor their high blood pressure, or work out in our wellness centers, members can have fun while increasing strength, endurance and gaining confidence.

I moved to this neighborhood, not really knowing anyone and the YMCA offered me an opportunity to connect with people of all ages while I work on my own wellness goals.

Amy F. –  
YMCA member

**DID YOU KNOW?** **80.7%** of the US population is NOT engaged in physical activity

**IN 2022**  
**104,458**  
group exercise experiences were provided by area YMCAs

**4,988**  
community members participated in Y programs they could not otherwise afford thanks to community support





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# BROWN BAG BUS

At the Y, membership means more than a workout. The YMCA is dedicated to improving the health of its members and our communities long-term wellness goals.

The Brown Bag Bus is a one-of-a-kind initiative to combat the effects of childhood hunger in Montgomery. Outfitted with healthy meals, it travels to different areas in the Montgomery community to serve lunch to those in need.

The great thing about having this traveling feeding program is it reaches different sites in our community that are considered to be "high-need". As the Brown Bag Bus pulls into these incredibly underserved communities which are feeling a sense of helplessness, desperation, and inflicted with poverty, the sound of its horn allows children to run with joy knowing that a meal will sustain them for one more day.

DID YOU KNOW?

70% OF KIDS IN MONTGOMERY ARE ON FREE AND REDUCED LUNCH

IN 2022

The Brown Bag Bus served **124,032** healthy meals to families in need. In addition, the YMCA served **164** Thanksgiving meals to Evergreen Estates and **24,000** meals and social time to 65 seniors every day in Millbrook. Total, the YMCA served **411,502** meals to our community.

My family and I volunteered to participate in distributing food not realizing that it would be more impactful to us than it was to the parties we provided food to. To see the joy on the kids' faces when they heard the bus coming was so memorable. The conditions in some of the areas we visited was very depressing and it was great to know we could help, in some way.

- Jennifer Atkins, Broker Manager, New Waters Realty

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# AQUATICS



Beyond laps and games of Marco Polo, YMCA aquatics facilities and programs save thousands of lives every year by teaching children and adults of all backgrounds how to swim and providing accessible pools to the communities we serve.

Swimming is a fantastic way to stay safe near water, compete on a team, have fun with friends, and get a low-impact workout. But access to pools and aquatics programs is historically divided along clear racial, economic, and geographic lines. This disparity puts people of color at risk of drowning, denies those from low-income backgrounds life-long health opportunities, and excludes those in urban settings from a joyful pastime.

By joining the Y instead of a private pool, our members demonstrate their commitment to diversity, equity, and inclusion in aquatics. Every laugh, lap, and splash moves whole communities closer to a more just and equitable world.

DID YOU KNOW?

79% of kids from low-income backgrounds are at risk of drowning

IN 2022

1,285

individuals built aquatic skills at their YMCA per week.

In addition, 9,952 gained life-saving water skills.



“My husband and I come to the Y to stay active and social through the Water Aerobics classes. It keeps us energized and we can’t wait to go back every week.”

Louise S. - YMCA Member

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# SOCIAL RESPONSIBILITY

**The Y exists to bring real change** to issues affecting our neighbors. It is our mission to help everyone build the skills they need to transform their lives and communities for the better. We strive to serve all segments of society, build bridges between communities, and advance social inclusion and equity for all. We know that positive change only comes about when we invest in our kids, our health, and our neighbors.



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# POWER SCHOLARS



**Every child can thrive in their school, career, and life.** But not every child has access to the engaging and rewarding learning opportunities that accelerate learning and build life-changing skills and confidence.

To improve educational equity in the communities we serve and to stop summer learning loss, the YMCA's Power Scholars program combines academics, enrichment, social-emotional learning, and wellness activities for students and engages their families to help ensure children excel all year long. Power Scholars is part of a national initiative by Y-USA, and is based on BellXcel's evidence-based summer learning model.

**DID YOU KNOW?** Students may lose up to **34%** of their previous year's learning gains over summer

**IN 2022**  
**279**  
Power Scholars gained **5+** months of progress in both reading and math comprehension



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# DIVERSITY, EQUITY & INCLUSION



**Membership means more at the Y because we are more** than treadmills and lap lanes. The Y has dedicated itself to transforming lives, for both members and vulnerable communities. Whether they're inside branches or out in the neighborhoods, YMCA staff and programs move every community we serve toward greater social justice, diversity, equity, and inclusion.

At the Y, membership means more because every time someone new walks through our doors, they become part of a caring community that nurtures children of all backgrounds, provides access to healthy choices for those struggling to make ends meet, and connects seniors, people of color, and families at risk to programs and services that change the trajectory of their lives.

Our members build more than muscle. They build stronger bodies, minds, and communities every day.

The YMCA is like a public library. Anyone from anywhere can walk through that door and find a place to connect with the community to learn about community services.

Cokie Roberts  
(1943–2019),  
Former Journalist and  
YMCA member



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# TEEN OUTREACH



The Y Achievers program of the YMCA of Greater Montgomery is an academic achievement/career development initiative purposed to help middle and high school students set and pursue high educational and career goals, resulting in graduation and acceptance to an institution of higher learning. Since its inception, 80% of Y Achiever participants have been accepted to a college or the military.

Boys and Young Men of Color are less likely to go to college, especially if raised in poverty; more likely to be unemployed by age 30; and 10 times more likely to be incarcerated by age 27. We provide seminars facilitated by adult mentors that help students develop a positive sense of self, raise their academic expectations, and build character to help students make positive life choices.

The Gear Up program is a learning experience that engages students in standards-based curriculum and fun enrichment opportunities that will bridge the achievement gap. This partnership with Alabama State University and MPS implements a supportive environment that provides daily motivational affirmations, book study, college preparation, academic support, swimming, and visual arts for middle school students.

**I didn't have a clue about college applications until I started the Achievers program my Junior year.**

Gerrard Watts, Jr. –  
YMCA Achievers Graduate



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**DID YOU KNOW?** **100%** of Y Achievers participants have graduated from high school since it's inception

**IN 2022** **102** students were served in the Y Achievers program and 100% graduated high school

**80%** of Achievers students go on to be **first generation college students**



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# PHILANTHROPY & FINANCE

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# Y PHILANTHROPY MATTERS



The YMCA of Greater Montgomery is enthusiastic about our vision for the future. All of our programs, services, and initiatives confirm our commitment to Youth Development, Healthy Living, and Social Responsibility. Our focus on childcare, family time, sports and recreation, well-being, volunteerism, and much more results in a healthier, more socially aware and educated community.

Your investment in our mission can make a significant difference in the lives of the more than **40,000 people we serve each year**, along with those we haven't yet reached! We are a values-driven, community-focused institution that relies heavily on our partners; corporate, foundation, government, and individual, to help us yield the greatest impact.



## YOUTH DEVELOPMENT HIGHLIGHTS

- **1,484 individuals** children enjoyed the Y's curriculum -based child care programs through First Class Pre-K and Afterschool
- **7,087** YMCA players learned good sportmanship and made new friends
- **2,253** summer day camp experiences children will remember for a lifetime
- **2,053** exciting new sleep-away camp experiences and friendships made at Camp Chandler
- **279** Power Scholars gained 5+ months of progress in both reading and math
- **750** youth attended the Conference on National Affairs and Blue Ridge Christian Values Conference
- **9,953** children were kept safer in the water due to swim lessons, including **450** in summer swim league and Barracudas.

## HEALTHY LIVING HIGHLIGHTS

- **104,458** group exercise experiences were provided by area YMCAS
- **1,265** individuals built aquatic skills at their YMCA
- The Y provided **124,032 healthy meals** to families in need and **164 Thanksgiving meals** to Evergreen Estates
- **24,000** meals and social time to 65 seniors every day in Millbrook
- **411,502** total meals served by the YMCA in our community in 2022
- **250 youth and families** participated in our 2022 Healthy Kids Day
- **385,472** lives were touched when people in our community checked into our YMCAs

## SOCIAL RESPONSIBILITY HIGHLIGHTS

- A total of **102** students were served in the Y Achievers program and 100% graduated high school
- **80%** of Achiever graduates are first generation college students
- **100%** of Achiever students have graduated from high school and are accepted to a trade school, the military, or a college.
- **More than 400** volunteers donated their time.
- **\$1,086,481** was raised by **1,100 donors** for our Annual Campaign.
- **More than \$2 million** was given in financial assistance from our Y.
- Almost **40,000** people in our community were served by the YMCA of Greater Montgomery.

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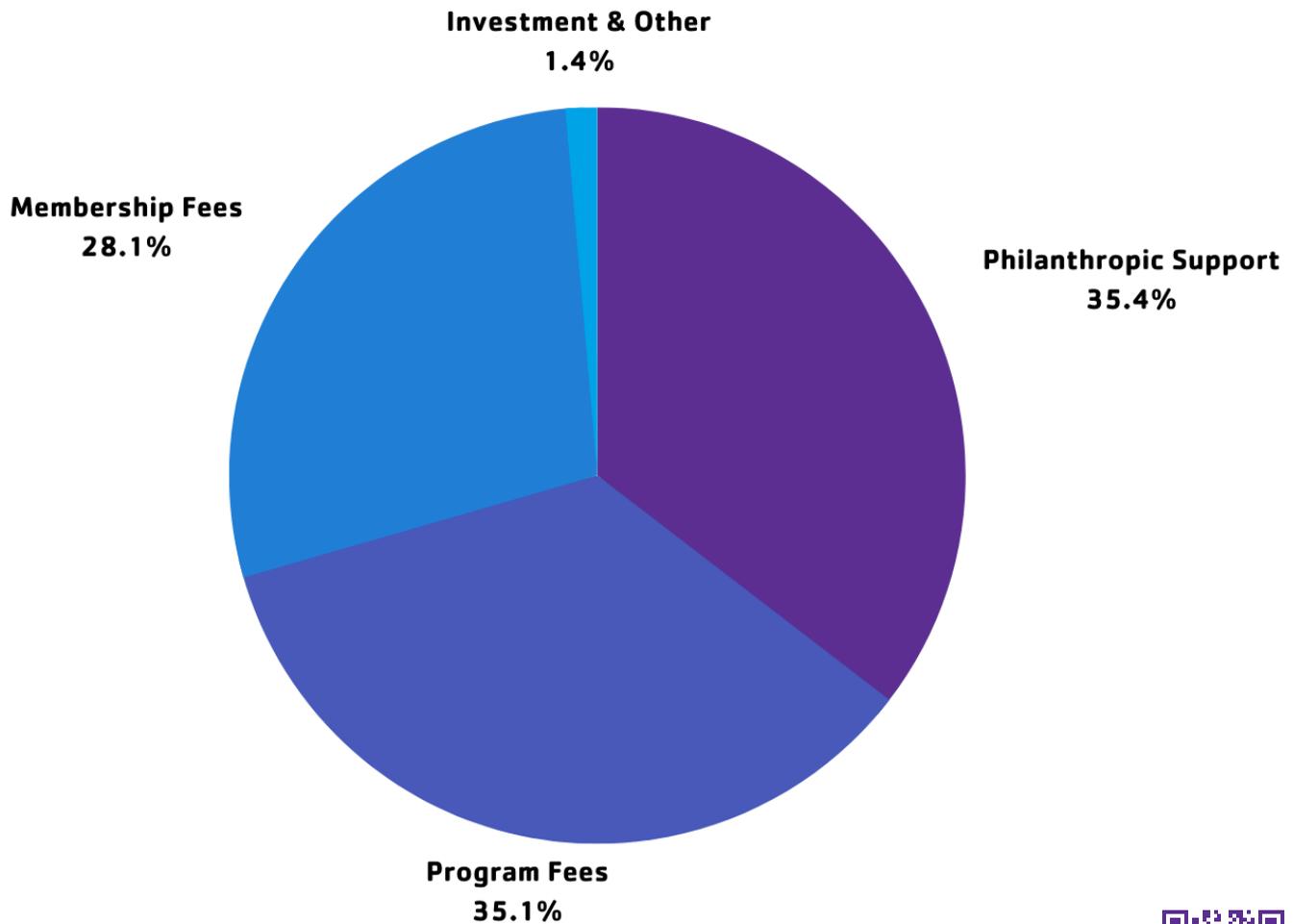
# SUPPORT AND REVENUE

## 2022 STATEMENT OF ACTIVITIES

Investment and Other	\$257,948	1.39%
Membership Fees	\$5,204,582	28.08%
Philanthropic Support	\$6,567,508	35.43%
Program Fees	\$6,507,937	35.11%

## TOTAL SUPPORT AND REVENUE

\$18,537,975





2022

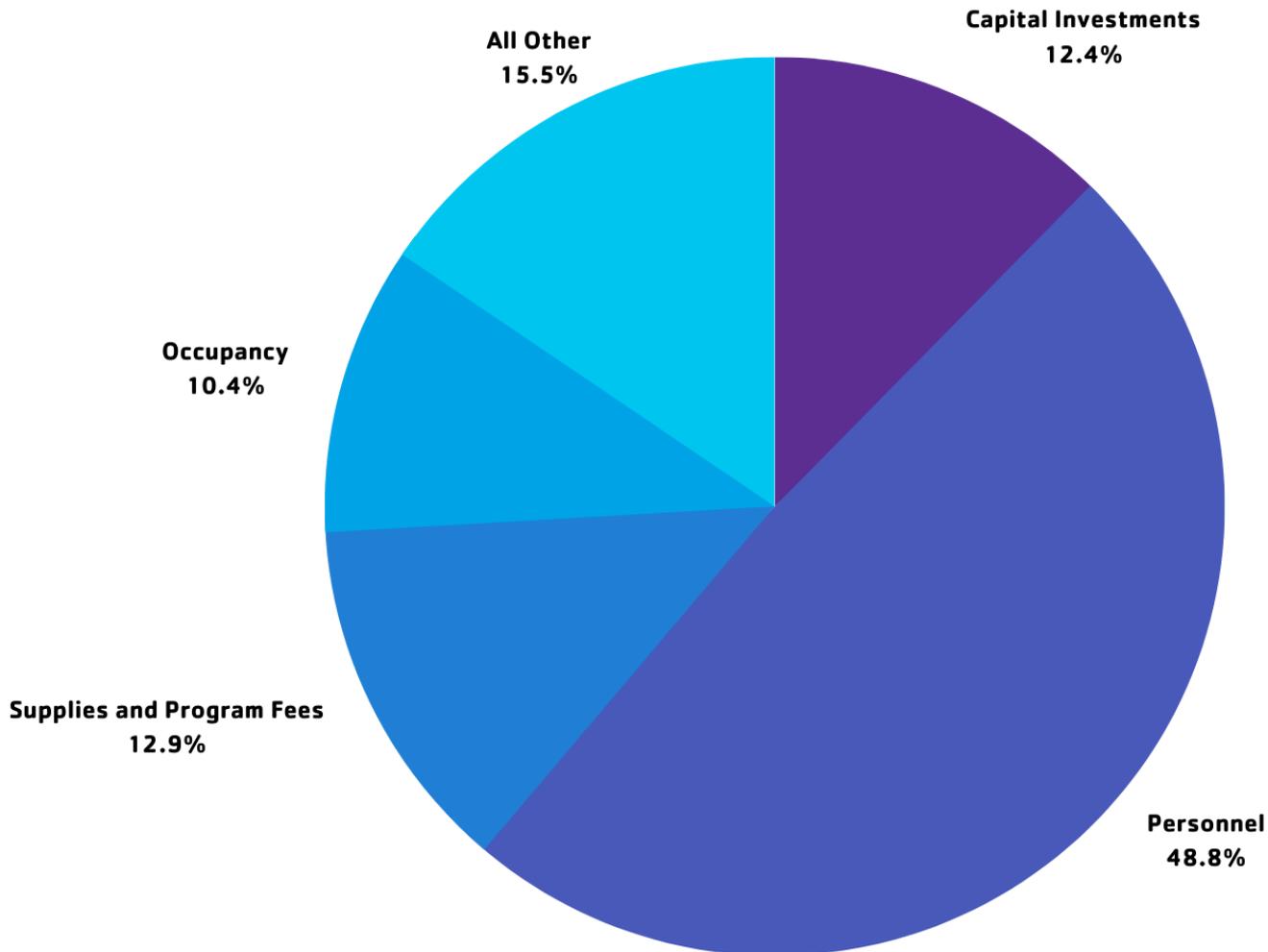
STATEMENT OF ACTIVITIES

EXPENSES

Capital Investment	\$2,291,403	12.36%
Occupancy	\$1,926,007	10.39%
Personnel	\$9,047,019	48.8%
Supplies and Program Fees	\$2,394,059	12.91%
All other	\$2,879,487	15.53%

TOTAL EXPENSES

\$18,537,975



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# BOARD LEADERSHIP



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# YMCA of Greater Montgomery Team

## ASSOCIATION LEADERSHIP

**Gary A. Cobbs**  
President & CEO

**Jeff Reynolds**  
Senior Vice President /COO

**Meghan Cochran**  
Vice President of Membership,  
Marketing & Communications

**Leonard Speed**  
Vice President of Operations

**Mona Martin**  
Vice President Human Resources /  
Leadership Development

## ASSOCIATION STAFF

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Ashleigh DeSandro  
Debbie Forbus  
Zahra Ghaderi  
Michael Miles  
Mark Pipkin  
Thomas Scott  
Fred Shelby  
Karrie Stanford  
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Morgan Burch  
Nick Fromey  
Brandon Maddox  
Marcie Peake  
Lisa Sutton

## BRITTON

Corey Calcote  
Nancy Boyd  
Natasha Foster  
Jessica Owens

## CAMP CHANDLER

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Executive Director  
Jennifer Ikner  
Zachary Johnson  
Art Mason  
Kimberly Reed

## DOWNTOWN

Leonard Speed  
Vice President of Operations  
Lila Bowers

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Associate Executive Director  
Sarah Boothe  
Chasity Cunningham

Wendy Delbridge  
Peighton Jolley  
Rachele Landers  
Ru'Nite Russell  
Shamel Williams  
Veronica Williams

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Makisha Edwards  
Vera Groomster  
Ethel Hamilton

Jeremy Jordan  
Mary Ann Martin  
Sheila Pompey  
Cheryl Simmons  
Chrissy Williams

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Vice President of Community  
Initiatives & Soccer Development  
Joel Franz  
Glenn Waters

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Executive Director  
Pamela Coleman  
Rachel Dumas  
Catherine Easterling  
Shundranique King  
Keri Lee  
Brittney Martin  
Christie Whitlow

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Chelbi Hegler  
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Vencent Bell  
Operations Director  
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Executive Director  
Cassandra Mays  
Elboni Todd

## MCA

Wilson Scott  
Executive Director  
Stephanie Kennedy

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Senior Program Director  
Christian Brooks

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Executive Director  
Brady Ballenger  
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